

'Wasi Deemana' Promotional Campaign

Terms and Conditions

1. These Terms and Conditions relate to the "**Wasi Deemana**" promotional campaign ("**Promotion**"). Information on how to enter, receive Free Packs and Prizes forms part of, and entry into the Promotion is deemed to be acceptance of, these terms and conditions. This Promotion is organised by AB Mauri Lanka (Pvt) Ltd, a company duly incorporated under the Sri Lankan Companies Act, No. 07 of 2007 and having its registered office at **No. 124, Templers Road, Mount Lavinia, Sri Lanka** ("**Organizer**") in collaboration with its wholesale customers ("**Wholesalers**").
2. This Promotion shall be carried out for the purpose of promoting the products of the Organizer which are sold by Wholesalers, whereby the customers of Wholesalers ("**Customers**") are eligible to receive 1 free packet of 'Mauripan instant dry yeast' subject to handing over 10 empty packets of 'Mauripan instant dry yeast' together with the 'Wasi Deemana' coupon ("**Coupon**") to a Wholesaler, in accordance with the terms herein. Thereafter, 1 (one) lucky Customer per Wholesaler shall be eligible to win an electronic weighing scale ("**Prize**") each, totaling the value of the amount provided at Schedule I ("**Prize Value**"), subject to the terms and conditions specified herein.

3. Definitions

- a) "**Coupon**": shall have the same meaning depicted in clause 2 of these terms and conditions;
- b) "**Customers**": shall have the same meaning depicted in clause 2 of these terms and conditions;
- c) "**Family members**": shall mean spouse, ex-spouse, parent, step-parent, grandparent, uncle, aunt, niece, nephew, natural or adopted child, and sibling or step-sibling (whether natural or adopted by a parent) of a person, whether or not they live in the same household.
- d) "**Free Pack**": means the free packet of 'Mauripan instant dry yeast' which is provided to the Customer upon the Customer handing over 10 empty packets of 'Mauripan instant dry yeast' together with the Coupon to Wholesaler.
- e) "**Wholesaler**": shall have the same meaning depicted in clause 1 of these terms and conditions;
- f) "**Organizer**": shall have the same meaning depicted in clause 1 of these terms and conditions;
- g) "**Prize(s)**": shall have the same meaning depicted in clause 2 of these terms and conditions;
- h) "**Promotion**": shall have the same meaning depicted in clause 1 of these terms and conditions;
- i) "**Promotional Period**": shall have the same meaning depicted in clause 5 of these terms and conditions.
- j) "**Raffle Draw Date**": shall have the same meaning depicted in clause 5 of these terms and conditions.

4. Eligibility

All Customers are eligible to participate in this Promotion; however, such Customers should either receive the Coupon from Wholesaler and/or the Organizer or collect the same from Wholesaler, as specified in clause 6 herein, to validly enter into Promotion and be eligible to receive the Free Packs and win the Prize specified herein.

For avoidance of doubt, this Promotion is open to all Customers, save and except for the employees and Family members of the employees of the Organizer, Wholesaler and its associate/affiliate companies /distribution agents.

5. Promotional Period

The Promotion shall take place during the period provided at Schedule I ("**Promotional Period**"). The raffle draw shall take place on the date provided at Schedule I ("**Raffle Draw Date**"), in accordance with the terms specified herein.

6. How to Enter

- a) The Customers shall be provided with the Coupons from Wholesaler and/or the Organizer. Initially, the Coupons shall be delivered to the Customers at their premises by Wholesaler and/or the Organizer and thereafter shall also be provided to the Customers at Wholesaler. During the Promotional Period, the Customer may hand over 1 completed Coupon (which shall be duly completed with the Customer's details such as name, institution details, address, telephone number etc., as indicated in the Coupon) to Wholesaler together with 10 empty 'Mauripan instant dry yeast' packets, in order for the Customer to receive 1 free packet of 'Mauripan instant dry yeast'. For avoidance of doubt, during the Promotional Period, each Customer is allowed to hand over several duly completed Coupons to Wholesaler, subject to also submitting 10 empty 'Mauripan instant dry yeast' packets together with each duly completed Coupon that is handed over to Wholesaler.
- b) All Customers that handed over the duly completed Coupons in accordance with clause 6(a) above, shall also be eligible to enter into the raffle draw. All duly completed Coupons received by Wholesaler in accordance with clause 6(a) shall be entered into the raffle draw competition jointly organized by the Organizer and Wholesaler as part of the Promotion. Such Coupons shall be physically deposited into a designated collection box by Wholesaler upon receipt of the same. Subsequently, 1 Coupon shall be randomly selected from this collection box by the Organizer or Wholesaler on the Raffle Draw Date and 1 (one) lucky Customer (per Wholesaler) shall thereby be eligible to win 1 (one) Prize each, subject to the terms specified herein.

7. Valid Entry

- (a) The completed Coupon must comply with the following conditions in order to qualify as a valid entry:
 - i) The details to be completed in the Coupon by the Customer can be recorded in any of the following 3 languages: English, Sinhala, and Tamil;
 - ii) It shall be the responsibility of the Customer to ensure that they hand over a clear and completed Coupon within the Promotional Period. The Organizer and/or Wholesaler shall not be responsible for not including, considering and/or accepting an incomplete or late Coupon. An incomplete or late Coupon shall be considered invalid.
 - iii) Coupons that do not comply with these terms and conditions or that otherwise contain prohibited, questionable content or offensive language and/or inappropriate content or are incomprehensible as determined by the Organizer (in its sole discretion) will be disqualified and be considered as being invalid.
- b) The Customers acknowledge that the Organizer makes the final determination (at its sole discretion) as to which entries/Coupons are eligible to take part in this Promotion and no correspondence will be entertained in this regard.
- c) The Customer shall be fully responsible for the Coupons submitted by him/her and the details contained therein.

8. Waiver of Rights

- a) All Coupons submitted shall become the property of the Organizer.
- b) The Organizer reserves the right (with the consent of raffle draw winners) to take photographs of the raffle draw winners and use them in promotion related communication and publicity in any media without any remuneration for such matter.

9. Judging Criteria for the Raffle Draw

- a) 1 (one) winner per Wholesaler will be selected from the raffle draw (at the sole discretion of the Organizer) in accordance with the terms herein and the Organizer's decision regarding the same shall be final and conclusive.
- b) Only the sole winner selected during the raffle draw shall be eligible for the Prize. The more Coupons a Customer submits, the higher the probability of winning.
- c) The Prizes and Free Packs covered by this Promotion are not assignable and are non-transferrable and shall not be exchanged or substituted for cash.
- d) The Organizer is not the supplier/manufacturer of the Prizes offered under this Promotion and shall not accept any liability, any warranty or does not make any representation about the quality of the Prizes.
- e) The Prize colour and other specifications may differ from the promotional material and will be subject to the availability of the supplier of the Prize.
- f) The winner of the raffle draw will be announced on the Raffle Draw Date. The details of the said winners shall be announced by way of a notice placed at a prominent location at Wholesaler and a letter sent to the address of the winner (i.e., address mentioned in the relevant Coupon). The said notice and letter will also contain information relating to where the Prize can be collected from and other relevant information.
- g) All Coupons received after Promotional Period will be rejected and such Coupons will not be included into the raffle draw or eligible for the Free Pack. No communication will be entertained in this regard.
- h) In the event that it is not possible to contact the winner of the raffle draw and no response is received from the winner to the Organizer or Wholesaler 14days of the Raffle Draw Date the Prize will be automatically forfeited by the winner and the said Prize will be handed over to another Customer that shall be selected at random from the raffle draw collection box by the Organizer or Wholesaler; and such a Customer shall be the winner of the Prize.
- i) Each Winner is entitled to only one Prize.

10. Independent Auditors

- a) Independent parties representing the Organizer and Wholesaler and an official from the Revenue Department of the Western Provincial Council may be present at the raffle draw (if required by the Revenue Department of the Western Provincial Council) to ensure the transparency and the credibility of the raffle draw.
- b) Costs incurred by the Customers for participating in this Promotion shall be borne by the respective Customers.

11. Miscellaneous

- a) All winners of the raffle draw and Customers eligible to receive the Free Pack(s) shall be subject to a strict verification process, if deemed necessary by the Organizer (at its sole discretion), including without limitation, verification of eligibility through proof of identity and complete compliance with these Terms and Conditions. Identification to be considered suitable for verification shall be at the sole discretion of the Organizer.
- b) Customers that win the raffle draw shall be eligible for the Prize only subject to clearing the verification process (if conducted). In the event the chosen winner does not successfully clear the verification process, another entry/Coupon will be selected at random from the raffle collection draw box; and such a Customer shall be entitled to the Prize, subject to the terms herein.
- c) The Organizer's decision on the verification of all the Customers shall be final and conclusive and no correspondence will be entered into in relation to any decision taken by the Organizer.
- d) The winners and/or Customers will be required to sign receipts and/or other documents as required by the Organizer at the time of receiving the Prize and/or the Free Packs.
- e) Winners and Customers who are entitled to the Free Packs and Prizes will have to bear all incidental costs/taxes, if any, that may arise in connection with receiving the Prizes and Free Packs specified herein (including without limitation cost of collection, transport, storage, maintenance, use).
- f) The Organizer reserves the right to cancel, modify, extend or withdraw the Promotion at any time and at its sole and absolute discretion.
- g) The Organizer shall not be liable for any loss of Prize due to incorrect address or insufficiency, or inaccuracy of any information provided by the winner.
- h) The Organizer shall not be responsible for any loss, injury or any other liability arising out of this Promotion or due to participation by any person/Customer in the Promotion.
- i) The Organizer, Wholesaler and their agents do not make any representation or warranty (express or implied) as to the completeness and accuracy of any advertising and /or publicity material pertaining to this Promotion and the Prize, and the Customer shall be solely responsible for its own assessment and evaluation of any such advertising and/or publicity material.

- j) The Organizer shall not be held responsible and/or liable for any action taken by the Customer in reliance of any advertising and/or publicity material pertaining to the Promotion.
- k) The Promotion is subject solely to the terms and conditions mentioned herein.
- l) By handing over the Coupons in the manner mentioned herein, it shall be deemed to be an acceptance of the Promotion and these terms and conditions by the Customer.
- m) These Terms and Conditions hereto shall be governed by the laws of Sri Lanka. Any dispute arising out of these Terms and Conditions and/or the conducting of the raffle draw and other activities specified herein shall be settled by a competent court of jurisdiction in Sri Lanka.
- n) For General inquiries in relation to this Promotion, all Customers can contact the Organizer at the contact details available upon scanning the QR Code on the Coupon.
- o) In the event of any inconsistency or conflict between the English and Sinhala versions of these terms and conditions, the English version shall prevail.

SCHEDULE I

S.No	Particulars	Details
1	Midland Essence Center	No.33, Bodiraja Mawatha, Kurunegala.
2	City Essence	No.19, Negombo Road, Kurunegala.
3	T.Mohamed (KMMS)	Puttlam Road, Kurunegala
	Promotional Period	16 th February to 16 th April 2026
	Raffle Draw Date	28 th April 2026
	Total Prize Value	Rs 179,850.00